## Community Profile

### Basin Rec

Area: 84.38 square miles

### Population Summary

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Population</th>
<th>2017-2022 Annual Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>13,103</td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>17,165</td>
<td>1.78%</td>
</tr>
<tr>
<td>2017</td>
<td>19,687</td>
<td></td>
</tr>
<tr>
<td>2022</td>
<td>21,499</td>
<td>1.78%</td>
</tr>
</tbody>
</table>

### Population by Group Quarters

- 2017: 29

### 2017 Total Daytime Population

- Workers: 10,877
- Residents: 8,275

### Household Summary

<table>
<thead>
<tr>
<th>Year</th>
<th>Households</th>
<th>Average Household Size</th>
<th>Families</th>
<th>Average Family Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>4,596</td>
<td>2.85</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>6,163</td>
<td>2.78</td>
<td>4,487</td>
<td>3.20</td>
</tr>
<tr>
<td>2017</td>
<td>7,027</td>
<td>2.80</td>
<td>5,065</td>
<td>3.22</td>
</tr>
<tr>
<td>2022</td>
<td>7,654</td>
<td>2.81</td>
<td>5,490</td>
<td>3.24</td>
</tr>
</tbody>
</table>

### Housing Unit Summary

<table>
<thead>
<tr>
<th>Year</th>
<th>Housing Units</th>
<th>Owner Occupied Housing Units</th>
<th>Renter Occupied Housing Units</th>
<th>Vacant Housing Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>5,569</td>
<td>66.2%</td>
<td>16.4%</td>
<td>17.5%</td>
</tr>
<tr>
<td>2010</td>
<td>9,727</td>
<td>50.8%</td>
<td>12.5%</td>
<td>36.6%</td>
</tr>
<tr>
<td>2017</td>
<td>11,246</td>
<td>49.3%</td>
<td>13.2%</td>
<td>37.5%</td>
</tr>
<tr>
<td>2022</td>
<td>12,446</td>
<td>48.4%</td>
<td>13.1%</td>
<td>38.5%</td>
</tr>
</tbody>
</table>

### Median Household Income

<table>
<thead>
<tr>
<th>Year</th>
<th>Median Household Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$118,705</td>
</tr>
<tr>
<td>2022</td>
<td>$120,702</td>
</tr>
</tbody>
</table>

### Median Home Value

<table>
<thead>
<tr>
<th>Year</th>
<th>Median Home Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$657,827</td>
</tr>
<tr>
<td>2022</td>
<td>$684,571</td>
</tr>
</tbody>
</table>

### Per Capita Income

<table>
<thead>
<tr>
<th>Year</th>
<th>Per Capita Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$55,665</td>
</tr>
<tr>
<td>2022</td>
<td>$59,685</td>
</tr>
</tbody>
</table>

### Median Age

<table>
<thead>
<tr>
<th>Year</th>
<th>Median Age</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>38.8</td>
</tr>
<tr>
<td>2017</td>
<td>39.8</td>
</tr>
<tr>
<td>2022</td>
<td>40.9</td>
</tr>
</tbody>
</table>

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.


©2017 Esri
### 2017 Households by Income

<table>
<thead>
<tr>
<th>Household Income Base</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; $15,000</td>
<td>7,027</td>
</tr>
<tr>
<td>$15,000 - $24,999</td>
<td>2.5%</td>
</tr>
<tr>
<td>$25,000 - $34,999</td>
<td>2.6%</td>
</tr>
<tr>
<td>$35,000 - $49,999</td>
<td>5.2%</td>
</tr>
<tr>
<td>$50,000 - $74,999</td>
<td>11.9%</td>
</tr>
<tr>
<td>$75,000 - $99,999</td>
<td>15.0%</td>
</tr>
<tr>
<td>$100,000 - $149,999</td>
<td>19.7%</td>
</tr>
<tr>
<td>$150,000 - $199,999</td>
<td>15.9%</td>
</tr>
<tr>
<td>$200,000+</td>
<td>23.7%</td>
</tr>
<tr>
<td><strong>Average Household Income</strong></td>
<td><strong>$155,148</strong></td>
</tr>
</tbody>
</table>

### 2022 Households by Income

<table>
<thead>
<tr>
<th>Household Income Base</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; $15,000</td>
<td>7,654</td>
</tr>
<tr>
<td>$15,000 - $24,999</td>
<td>1.9%</td>
</tr>
<tr>
<td>$25,000 - $34,999</td>
<td>2.0%</td>
</tr>
<tr>
<td>$35,000 - $49,999</td>
<td>4.0%</td>
</tr>
<tr>
<td>$50,000 - $74,999</td>
<td>13.3%</td>
</tr>
<tr>
<td>$75,000 - $99,999</td>
<td>15.9%</td>
</tr>
<tr>
<td>$100,000 - $149,999</td>
<td>19.8%</td>
</tr>
<tr>
<td>$150,000 - $199,999</td>
<td>15.8%</td>
</tr>
<tr>
<td>$200,000+</td>
<td>24.5%</td>
</tr>
<tr>
<td><strong>Average Household Income</strong></td>
<td><strong>$166,820</strong></td>
</tr>
</tbody>
</table>

### 2017 Owner Occupied Housing Units by Value

<table>
<thead>
<tr>
<th>Total</th>
<th>5,542</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; $50,000</td>
<td>0.1%</td>
</tr>
<tr>
<td>$50,000 - $99,999</td>
<td>0.1%</td>
</tr>
<tr>
<td>$100,000 - $149,999</td>
<td>1.2%</td>
</tr>
<tr>
<td>$150,000 - $199,999</td>
<td>2.6%</td>
</tr>
<tr>
<td>$200,000 - $249,999</td>
<td>2.3%</td>
</tr>
<tr>
<td>$250,000 - $299,999</td>
<td>3.6%</td>
</tr>
<tr>
<td>$300,000 - $399,999</td>
<td>10.4%</td>
</tr>
<tr>
<td>$400,000 - $499,999</td>
<td>11.8%</td>
</tr>
<tr>
<td>$500,000 - $749,999</td>
<td>28.2%</td>
</tr>
<tr>
<td>$750,000 - $999,999</td>
<td>21.5%</td>
</tr>
<tr>
<td>$1,000,000 +</td>
<td>18.1%</td>
</tr>
<tr>
<td><strong>Average Home Value</strong></td>
<td><strong>$701,530</strong></td>
</tr>
</tbody>
</table>

### 2022 Owner Occupied Housing Units by Value

<table>
<thead>
<tr>
<th>Total</th>
<th>6,026</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; $50,000</td>
<td>0.1%</td>
</tr>
<tr>
<td>$50,000 - $99,999</td>
<td>0.1%</td>
</tr>
<tr>
<td>$100,000 - $149,999</td>
<td>0.6%</td>
</tr>
<tr>
<td>$150,000 - $199,999</td>
<td>1.4%</td>
</tr>
<tr>
<td>$200,000 - $249,999</td>
<td>1.3%</td>
</tr>
<tr>
<td>$250,000 - $299,999</td>
<td>3.3%</td>
</tr>
<tr>
<td>$300,000 - $399,999</td>
<td>9.9%</td>
</tr>
<tr>
<td>$400,000 - $499,999</td>
<td>11.7%</td>
</tr>
<tr>
<td>$500,000 - $749,999</td>
<td>29.4%</td>
</tr>
<tr>
<td>$750,000 - $999,999</td>
<td>23.1%</td>
</tr>
<tr>
<td>$1,000,000 +</td>
<td>19.2%</td>
</tr>
<tr>
<td><strong>Average Home Value</strong></td>
<td><strong>$728,473</strong></td>
</tr>
</tbody>
</table>

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

## Community Profile

Basin Rec  
Area: 84.38 square miles

### 2010 Population by Age

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Population</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>17,166</td>
<td></td>
</tr>
<tr>
<td>0 - 4</td>
<td>1,073</td>
<td>6.2%</td>
</tr>
<tr>
<td>5 - 9</td>
<td>1,419</td>
<td>8.2%</td>
</tr>
<tr>
<td>10 - 14</td>
<td>1,476</td>
<td>8.7%</td>
</tr>
<tr>
<td>15 - 24</td>
<td>1,953</td>
<td>11.5%</td>
</tr>
<tr>
<td>25 - 34</td>
<td>1,578</td>
<td>9.9%</td>
</tr>
<tr>
<td>35 - 44</td>
<td>2,733</td>
<td>16.7%</td>
</tr>
<tr>
<td>45 - 54</td>
<td>3,470</td>
<td>20.3%</td>
</tr>
<tr>
<td>55 - 64</td>
<td>2,241</td>
<td>12.8%</td>
</tr>
<tr>
<td>65 - 74</td>
<td>856</td>
<td>4.7%</td>
</tr>
<tr>
<td>75 - 84</td>
<td>194</td>
<td>1.0%</td>
</tr>
<tr>
<td>85 +</td>
<td>57</td>
<td>0.3%</td>
</tr>
<tr>
<td>18 +</td>
<td>11,785</td>
<td>71.9%</td>
</tr>
</tbody>
</table>

### 2017 Population by Age

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Population</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>19,690</td>
<td></td>
</tr>
<tr>
<td>0 - 4</td>
<td>1,098</td>
<td>5.4%</td>
</tr>
<tr>
<td>5 - 9</td>
<td>1,322</td>
<td>6.9%</td>
</tr>
<tr>
<td>10 - 14</td>
<td>1,398</td>
<td>7.9%</td>
</tr>
<tr>
<td>15 - 24</td>
<td>1,992</td>
<td>12.3%</td>
</tr>
<tr>
<td>25 - 34</td>
<td>1,969</td>
<td>11.3%</td>
</tr>
<tr>
<td>35 - 44</td>
<td>2,939</td>
<td>13.7%</td>
</tr>
<tr>
<td>45 - 54</td>
<td>3,450</td>
<td>17.0%</td>
</tr>
<tr>
<td>55 - 64</td>
<td>2,586</td>
<td>15.6%</td>
</tr>
<tr>
<td>65 - 74</td>
<td>860</td>
<td>7.8%</td>
</tr>
<tr>
<td>75 - 84</td>
<td>181</td>
<td>1.9%</td>
</tr>
<tr>
<td>85 +</td>
<td>67</td>
<td>0.4%</td>
</tr>
<tr>
<td>18 +</td>
<td>13,919</td>
<td>75.3%</td>
</tr>
</tbody>
</table>

### 2022 Population by Age

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Population</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>21,498</td>
<td></td>
</tr>
<tr>
<td>0 - 4</td>
<td>1,118</td>
<td>5.2%</td>
</tr>
<tr>
<td>5 - 9</td>
<td>1,442</td>
<td>6.6%</td>
</tr>
<tr>
<td>10 - 14</td>
<td>1,472</td>
<td>7.0%</td>
</tr>
<tr>
<td>15 - 24</td>
<td>2,003</td>
<td>11.2%</td>
</tr>
<tr>
<td>25 - 34</td>
<td>2,084</td>
<td>11.8%</td>
</tr>
<tr>
<td>35 - 44</td>
<td>3,079</td>
<td>14.3%</td>
</tr>
<tr>
<td>45 - 54</td>
<td>3,597</td>
<td>14.8%</td>
</tr>
<tr>
<td>55 - 64</td>
<td>2,682</td>
<td>15.4%</td>
</tr>
<tr>
<td>65 - 74</td>
<td>942</td>
<td>10.0%</td>
</tr>
<tr>
<td>75 - 84</td>
<td>176</td>
<td>3.4%</td>
</tr>
<tr>
<td>85 +</td>
<td>76</td>
<td>0.5%</td>
</tr>
<tr>
<td>18 +</td>
<td>14,907</td>
<td>77.2%</td>
</tr>
</tbody>
</table>

### Population by Sex

#### 2010 Population by Sex

<table>
<thead>
<tr>
<th>Gender</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Males</td>
<td>8,741</td>
</tr>
<tr>
<td>Females</td>
<td>8,424</td>
</tr>
</tbody>
</table>

#### 2017 Population by Sex

<table>
<thead>
<tr>
<th>Gender</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Males</td>
<td>9,969</td>
</tr>
<tr>
<td>Females</td>
<td>9,718</td>
</tr>
</tbody>
</table>

#### 2022 Population by Sex

<table>
<thead>
<tr>
<th>Gender</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Males</td>
<td>10,878</td>
</tr>
<tr>
<td>Females</td>
<td>10,621</td>
</tr>
</tbody>
</table>

### 2010 Population by Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Alone</td>
<td>93.4%</td>
</tr>
<tr>
<td>Black Alone</td>
<td>0.4%</td>
</tr>
<tr>
<td>American Indian Alone</td>
<td>0.3%</td>
</tr>
<tr>
<td>Asian Alone</td>
<td>1.5%</td>
</tr>
<tr>
<td>Pacific Islander Alone</td>
<td>0.0%</td>
</tr>
<tr>
<td>Some Other Race Alone</td>
<td>2.6%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>1.8%</td>
</tr>
<tr>
<td>Hispanic Origin</td>
<td>8.0%</td>
</tr>
<tr>
<td>Diversity Index</td>
<td>25.5</td>
</tr>
</tbody>
</table>

### 2017 Population by Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Alone</td>
<td>91.9%</td>
</tr>
<tr>
<td>Black Alone</td>
<td>0.6%</td>
</tr>
<tr>
<td>American Indian Alone</td>
<td>0.3%</td>
</tr>
<tr>
<td>Asian Alone</td>
<td>2.2%</td>
</tr>
<tr>
<td>Pacific Islander Alone</td>
<td>0.1%</td>
</tr>
<tr>
<td>Some Other Race Alone</td>
<td>2.8%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>2.2%</td>
</tr>
<tr>
<td>Hispanic Origin</td>
<td>8.3%</td>
</tr>
<tr>
<td>Diversity Index</td>
<td>28.4</td>
</tr>
</tbody>
</table>

### 2022 Population by Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Alone</td>
<td>90.7%</td>
</tr>
<tr>
<td>Black Alone</td>
<td>0.7%</td>
</tr>
<tr>
<td>American Indian Alone</td>
<td>0.3%</td>
</tr>
<tr>
<td>Asian Alone</td>
<td>2.7%</td>
</tr>
<tr>
<td>Pacific Islander Alone</td>
<td>0.1%</td>
</tr>
<tr>
<td>Some Other Race Alone</td>
<td>2.9%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>2.6%</td>
</tr>
<tr>
<td>Hispanic Origin</td>
<td>9.0%</td>
</tr>
<tr>
<td>Diversity Index</td>
<td>31.1</td>
</tr>
</tbody>
</table>

### 2010 Population by Relationship and Household Type

<table>
<thead>
<tr>
<th>Relationship</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>In Households</td>
<td>99.9%</td>
</tr>
<tr>
<td>In Family Households</td>
<td>85.6%</td>
</tr>
<tr>
<td>Householder</td>
<td>26.3%</td>
</tr>
<tr>
<td>Spouse</td>
<td>22.7%</td>
</tr>
<tr>
<td>Child</td>
<td>32.4%</td>
</tr>
<tr>
<td>Other relative</td>
<td>2.2%</td>
</tr>
<tr>
<td>Nonrelative</td>
<td>2.0%</td>
</tr>
<tr>
<td>In Nonfamily Households</td>
<td>14.3%</td>
</tr>
<tr>
<td>In Group Quarters</td>
<td>0.1%</td>
</tr>
<tr>
<td>Institutionalized Population</td>
<td>0.1%</td>
</tr>
<tr>
<td>Noninstitutionalized Population</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

### 2017 Population 25+ by Educational Attainment

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 9th Grade</td>
<td>2.1%</td>
</tr>
<tr>
<td>9th - 12th Grade, No Diploma</td>
<td>1.8%</td>
</tr>
<tr>
<td>High School Graduate</td>
<td>8.3%</td>
</tr>
<tr>
<td>GED/Alternative Credential</td>
<td>0.4%</td>
</tr>
<tr>
<td>Some College, No Degree</td>
<td>15.7%</td>
</tr>
<tr>
<td>Associate Degree</td>
<td>6.1%</td>
</tr>
<tr>
<td>Bachelor's Degree</td>
<td>38.3%</td>
</tr>
<tr>
<td>Graduate/Professional Degree</td>
<td>27.3%</td>
</tr>
</tbody>
</table>

### 2017 Population 15+ by Marital Status

<table>
<thead>
<tr>
<th>Marital Status</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Never Married</td>
<td>22.6%</td>
</tr>
<tr>
<td>Married</td>
<td>66.7%</td>
</tr>
<tr>
<td>Widowed</td>
<td>2.0%</td>
</tr>
<tr>
<td>Divorced</td>
<td>8.7%</td>
</tr>
</tbody>
</table>

### 2017 Civilian Population 16+ in Labor Force

- **Civilian Employed**: 98.3%
- **Civilian Unemployed (Unemployment Rate)**: 1.7%

### 2017 Employed Population 16+ by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture/Mining</td>
<td>0.4%</td>
</tr>
<tr>
<td>Construction</td>
<td>4.5%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>4.3%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>1.8%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>6.5%</td>
</tr>
<tr>
<td>Transportation/Utilities</td>
<td>6.6%</td>
</tr>
<tr>
<td>Information</td>
<td>1.4%</td>
</tr>
<tr>
<td>Finance/Insurance/Real Estate</td>
<td>10.4%</td>
</tr>
<tr>
<td>Services</td>
<td>60.5%</td>
</tr>
<tr>
<td>Public Administration</td>
<td>3.6%</td>
</tr>
</tbody>
</table>

### 2017 Employed Population 16+ by Occupation

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Collar</td>
<td>73.9%</td>
</tr>
<tr>
<td>Management/Business/Financial</td>
<td>26.7%</td>
</tr>
<tr>
<td>Professional</td>
<td>26.7%</td>
</tr>
<tr>
<td>Sales</td>
<td>11.9%</td>
</tr>
<tr>
<td>Administrative Support</td>
<td>8.5%</td>
</tr>
<tr>
<td>Services</td>
<td>15.4%</td>
</tr>
<tr>
<td>Blue Collar</td>
<td>10.7%</td>
</tr>
<tr>
<td>Farming/Forestry/Fishing</td>
<td>0.0%</td>
</tr>
<tr>
<td>Construction/Extraction</td>
<td>2.7%</td>
</tr>
<tr>
<td>Installation/Maintenance/Repair</td>
<td>1.2%</td>
</tr>
<tr>
<td>Production</td>
<td>1.7%</td>
</tr>
<tr>
<td>Transportation/Material Moving</td>
<td>5.2%</td>
</tr>
</tbody>
</table>

### 2010 Population By Urban/ Rural Status

<table>
<thead>
<tr>
<th>Urban/Rural Status</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>17,165</td>
</tr>
<tr>
<td>Population Inside Urbanized Area</td>
<td>0.0%</td>
</tr>
<tr>
<td>Population Inside Urbanized Cluster</td>
<td>74.2%</td>
</tr>
<tr>
<td>Rural Population</td>
<td>25.8%</td>
</tr>
</tbody>
</table>

Community Profile
Basin Rec
Area: 84.38 square miles
Prepared by Jeffrey B. Jones, AICP

<table>
<thead>
<tr>
<th>2010 Households by Type</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>6,163</td>
</tr>
<tr>
<td>Households with 1 Person</td>
<td>18.3%</td>
</tr>
<tr>
<td>Households with 2+ People</td>
<td>81.7%</td>
</tr>
<tr>
<td>Family Households</td>
<td></td>
</tr>
<tr>
<td>Husband-wife Families</td>
<td>72.8%</td>
</tr>
<tr>
<td>With Related Children</td>
<td>62.6%</td>
</tr>
<tr>
<td>Other Family (No Spouse Present)</td>
<td>33.4%</td>
</tr>
<tr>
<td>Other Family with Male Householder</td>
<td>10.2%</td>
</tr>
<tr>
<td>With Related Children</td>
<td>3.8%</td>
</tr>
<tr>
<td>Other Family with Female Householder</td>
<td>6.5%</td>
</tr>
<tr>
<td>With Related Children</td>
<td>5.0%</td>
</tr>
<tr>
<td>Nonfamily Households</td>
<td>8.9%</td>
</tr>
<tr>
<td>All Households with Children</td>
<td>41.3%</td>
</tr>
<tr>
<td>Multigenerational Households</td>
<td>1.5%</td>
</tr>
<tr>
<td>Unmarried Partner Households</td>
<td>6.1%</td>
</tr>
<tr>
<td>Male-female</td>
<td>5.1%</td>
</tr>
<tr>
<td>Same-sex</td>
<td>1.0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2010 Households by Size</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>6,163</td>
</tr>
<tr>
<td>1 Person Household</td>
<td>18.3%</td>
</tr>
<tr>
<td>2 Person Household</td>
<td>34.3%</td>
</tr>
<tr>
<td>3 Person Household</td>
<td>17.9%</td>
</tr>
<tr>
<td>4 Person Household</td>
<td>18.3%</td>
</tr>
<tr>
<td>5 Person Household</td>
<td>7.7%</td>
</tr>
<tr>
<td>6 Person Household</td>
<td>2.2%</td>
</tr>
<tr>
<td>7 + Person Household</td>
<td>1.3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2010 Households by Tenure and Mortgage Status</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>6,163</td>
</tr>
<tr>
<td>Owner Occupied</td>
<td>80.2%</td>
</tr>
<tr>
<td>Owned with a Mortgage/Loan</td>
<td>69.0%</td>
</tr>
<tr>
<td>Owned Free and Clear</td>
<td>11.2%</td>
</tr>
<tr>
<td>Renter Occupied</td>
<td>19.8%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2010 Housing Units By Urban/ Rural Status</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Housing Units</strong></td>
<td>9,727</td>
</tr>
<tr>
<td>Housing Units Inside Urbanized Area</td>
<td>0.0%</td>
</tr>
<tr>
<td>Housing Units Inside Urbanized Cluster</td>
<td>60.4%</td>
</tr>
<tr>
<td>Rural Housing Units</td>
<td>39.6%</td>
</tr>
</tbody>
</table>

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

### Top 3 Tapestry Segments

1. Professional Pride (1B)
2. Soccer Moms (4A)
3. Enterprising Professionals (2D)

### 2017 Consumer Spending

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
<th>Average Spent</th>
<th>Spending Potential Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apparel &amp; Services</td>
<td>$29,281,777</td>
<td>$4,167.04</td>
<td>193</td>
</tr>
<tr>
<td>Education</td>
<td>$21,468,934</td>
<td>$3,055.21</td>
<td>210</td>
</tr>
<tr>
<td>Entertainment/Recreation</td>
<td>$41,150,245</td>
<td>$5,856.02</td>
<td>188</td>
</tr>
<tr>
<td>Food at Home</td>
<td>$62,296,386</td>
<td>$8,865.29</td>
<td>176</td>
</tr>
<tr>
<td>Food Away from Home</td>
<td>$44,076,647</td>
<td>$6,272.47</td>
<td>188</td>
</tr>
<tr>
<td>Health Care</td>
<td>$70,507,192</td>
<td>$10,033.75</td>
<td>179</td>
</tr>
<tr>
<td>HH Furnishings &amp; Equipment</td>
<td>$26,029,000</td>
<td>$3,704.14</td>
<td>191</td>
</tr>
<tr>
<td>Personal Care Products &amp; Services</td>
<td>$10,679,264</td>
<td>$1,519.75</td>
<td>191</td>
</tr>
<tr>
<td>Shelter</td>
<td>$213,770,270</td>
<td>$30,421.27</td>
<td>187</td>
</tr>
<tr>
<td>Support Payments/Cash Contributions/Gifts in Kind</td>
<td>$31,552,256</td>
<td>$4,490.15</td>
<td>192</td>
</tr>
<tr>
<td>Travel</td>
<td>$29,782,275</td>
<td>$4,238.26</td>
<td>205</td>
</tr>
<tr>
<td>Vehicle Maintenance &amp; Repairs</td>
<td>$13,667,890</td>
<td>$1,945.05</td>
<td>181</td>
</tr>
</tbody>
</table>

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.