

Summit County Strategic Plan

Indicators & Community Benchmarks

2023

LOADING...



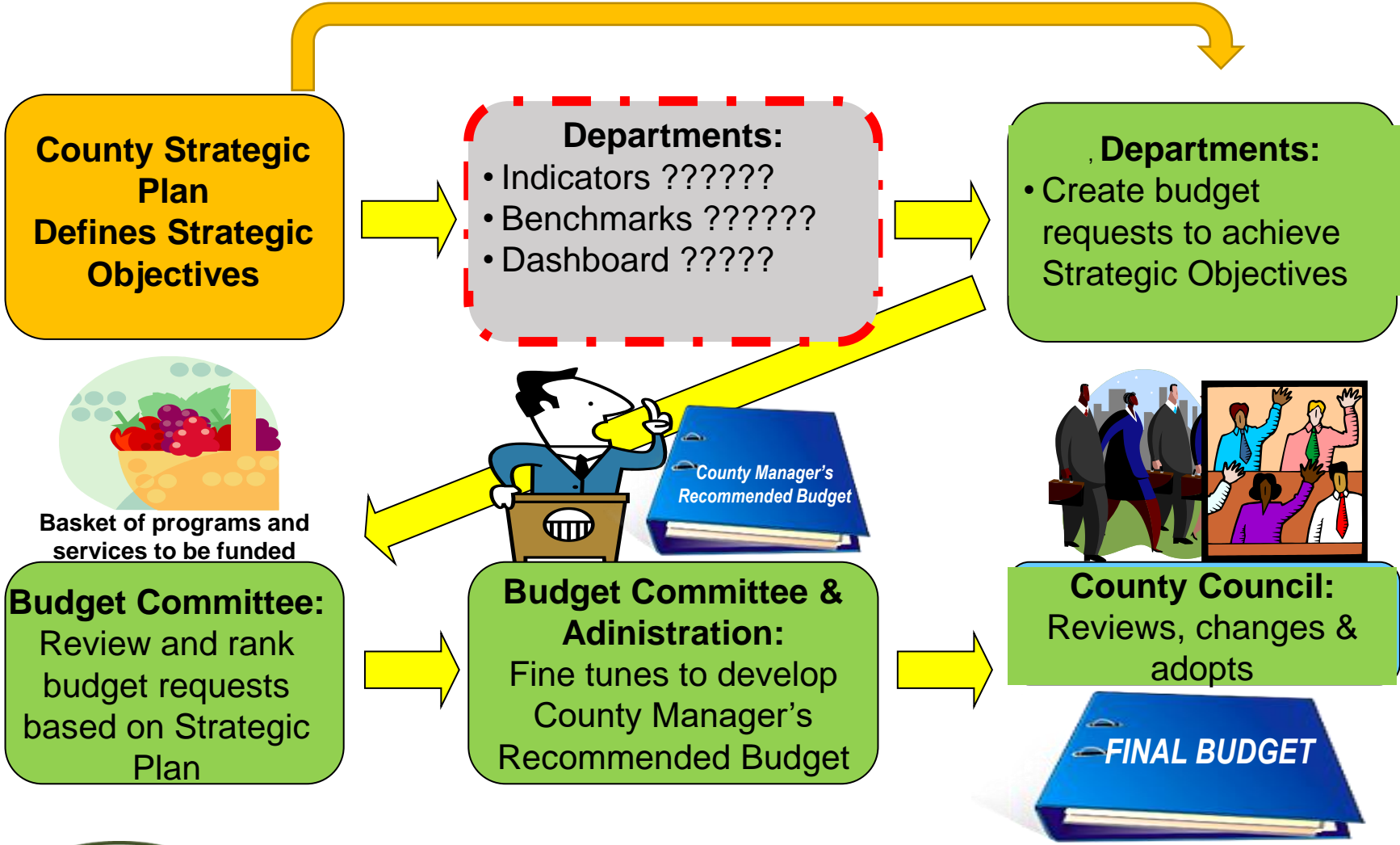
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February 22, 2023

Strategic Plan Process

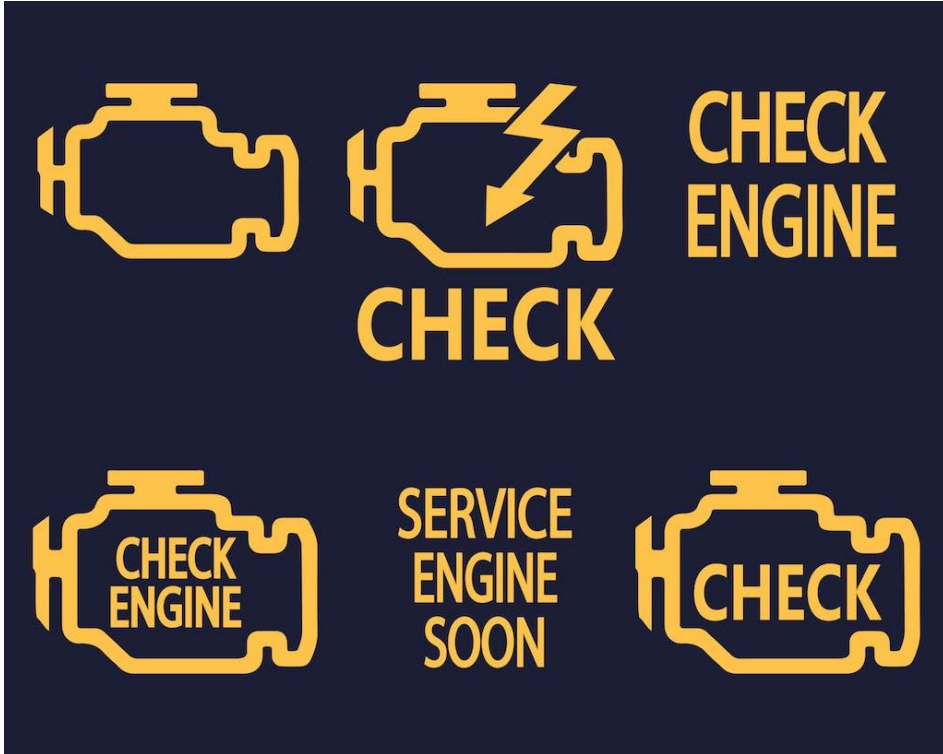


Strategic Objectives

- Growth Management and Regional Planning
- Local Housing Choice
- Transportation and Traffic Congestion; & and
- Environmental Stewardship



Community Indicators

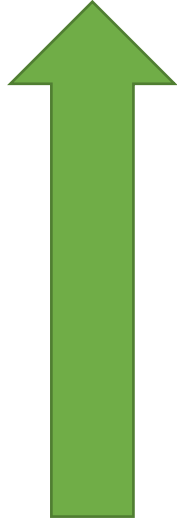


- Indicators are bits of information that **highlight** what is happening in a larger system. They are small windows that together provide a glimpse of the “big picture.”
- Indicators can provide feedback on the **overall health** of a given community in the same way that engine gauges such as oil pressure, engine temperature and battery charge help to inform whether an engine is working properly.

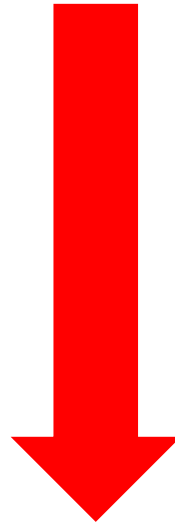
Trend Evaluation



Neutral Trend



Positive Trend



Negative Trend



Incomplete Data



Indicator Criteria



Relevant

Important to the Community

Reflect
Community
Values

Resonate With Intended Audience

Attractive to
Local Media

Value to the Press



Data Attributes

2023 LOADING...



Readily Available

Defensible

Reliable

Leading

Policy-relevant

Linkages



Potential Data Points (Example Only)

Growth Management and Regional Planning

Population
Growth

Employment
Growth

Household
Growth

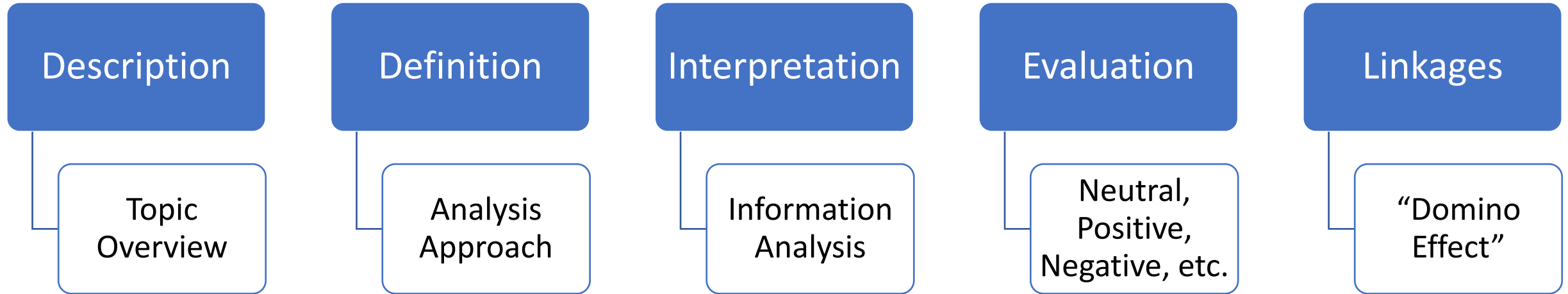
Jobs-
Housing
Balance

Growth by
Age Cohort

Net
Migration

Net Natural
Increase

Next Step: Brief Preparation



Note: Should be "brief" (No more than 2 Pages)

What Are Community Benchmarks?

A benchmark is simply a targeted level of service that is used as a comparative measure for performance.

Community benchmarks are also evolving as methods for measuring program results and comparing performance across communities or regions. Some communities issue **report cards** on progress, published in the local newspaper, that include comparisons with peer communities.

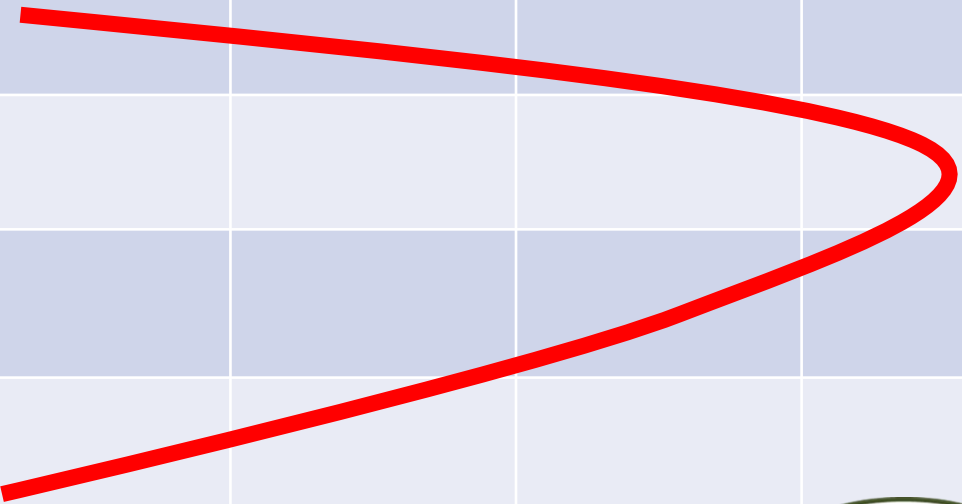


Report Card (Example Only)

COMMUNITY RANKING - QUALITY OF LIFE FACTORS

Summit County, UT

Assessment Rationale	Quality of Life Variable	Leading	Strong	Lacking	Weak
Slow Pop. Growth < 1%	Population Growth 2022-2032 < 1%				
Low Cost of Living Summit County = 134.3	Cost of Living USA = 100				
Higher Average Earnings Summit County = \$69,323	Average Earnings Per Job State of Utah = \$69,665				
Violent Crime Rate Summit County = 1.22/1,000	Crime Rate State of Utah = 2.24/1,000				





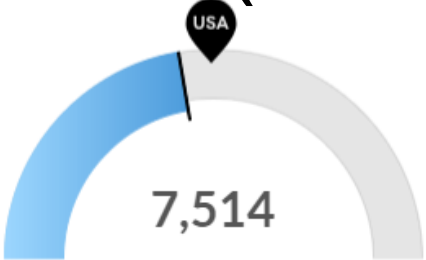
It should be noted that no two communities are alike. As such, a measure of caution should be utilized when using community comparisons.

For example, an individual may wish to improve upon their running time. In most cases, doing so does not require that person to outrun Usain Bolt in the 100M dash.

The benchmark is the person's individual baseline – and a percentage increase or decrease to that initial number is what matters most.

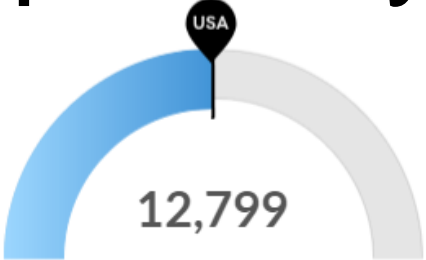


Dashboards (Example Only)



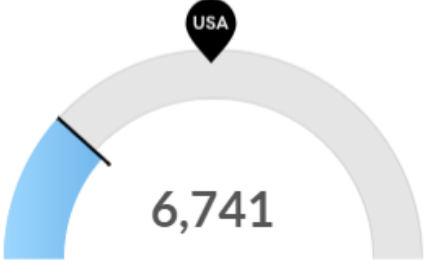
Millennials

Summit County, UT has 7,514 millennials (ages 25-39). The national average for an area this size is 8,802.



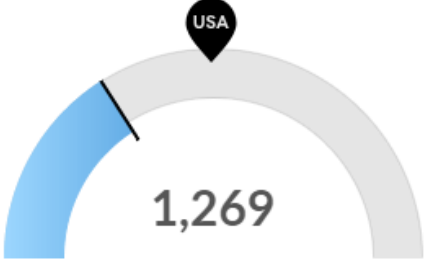
Retiring Soon

Retirement risk is about average in Summit County, UT. The national average for an area this size is 12,809 people 55 or older, while there are 12,799 here.



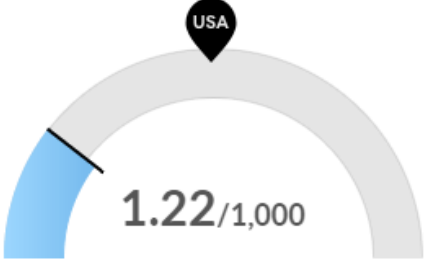
Racial Diversity

Racial diversity is low in Summit County, UT. The national average for an area this size is 17,536 racially diverse people, while there are 6,741 here.



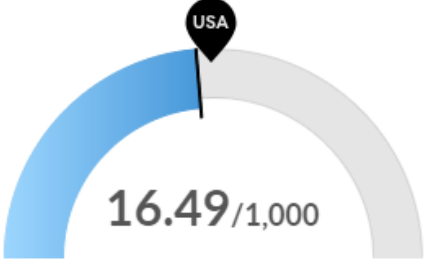
Veterans

Summit County, UT has 1,269 veterans. The national average for an area this size is 2,284.



Violent Crime

Summit County, UT has 1.22 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.



Property Crime

Summit County, UT has 16.49 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.



Next Steps?

- How would County Council like to proceed?

