



RAP Tax

Summit County



Timeline

- May
 - **Campaign launch - public education about RAP Tax begins**
 - Editorials, website information, social media & more issued in collaboration from Summit County, municipalities and RAP recipients.
 - <https://www.summitcounty.org/raptax>
 - What is the RAP Tax?
 - How do citizens benefit from the RAP Tax?
 - Will my taxes increase if the RAP Tax passes in 2020? (NO!)
 - Funding



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Timeline

- June-July 2020
 - Public education continues from all entities.
- August 2020
 - 75 days before Election Day, County Council must decide if they will add the RAP Tax Reauthorization to the November 2020 Ballot by August 20. (August 19 is the closest council meeting to this date).
 - If/When County Council places the RAP Tax Reauthorization on the ballot, the County can no longer promote the Reauthorization of the RAP Tax.
- September-October
 - Public education & promotion will continue from municipalities & RAP recipients.
- November 2020
 - Election Day



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Talking Points

- The RAP (recreation, arts, & parks) tax is to enhance or support the funding of publicly owned or operated recreational and zoological facilities, and botanical, cultural, and zoological organizations owned operated by institutions or private nonprofit organizations.
- The RAP Tax is a county-wide sales tax and is a 0.10% (tenth of a cent) sales tax on certain goods.
- Citizens of Summit County first voted to approve this tax in 2000 and renewed the tax in 2010. With each election the County has placed a ten-year sunset on the tax which means it will expire at the end of 2020 unless renewed.
- Taxes WILL NOT increase if the RAP Tax passes in 2020. The tax has been in place for the past twenty years.
- Bonded recreation projects have ranged from expanded facilities for Basin Recreation and Park City Municipal, The Red Barn in Oakley City, and park and playground facilities in the North Summit Recreation District.
- Cultural/arts projects have been awarded to organizations including Sundance Institute, Arts Kids, Park City/Summit County Public Arts Council, Park Silly Market, KPCW, Kimball Art Center, and Swaner EcoCenter, among others.
- Learn more at summitcounty.org/raptax



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From the community

The Echo Community Historical Organization has used funds from the Summit County Recreation, Arts and Parks (RAP) fund to maintain the Historic Echo Church, the Echo Post Office, and the Historic Echo Cemetery and fund personnel to keep the church open for visitors, and the post office staffed. Specifically, in Echo, the Summit County RAP funding has been invaluable in preserving the historic nature of Echo and these buildings. And we are working to improve not just our buildings, but the general tourist and historic economy of Echo itself. I would encourage everyone to please support the RAP fund, so that we, and others, can continue to do this good work. – *Pat Cone, former Summit County Commissioner*

The RAP tax has funded many projects to help Park City Ice Arena move into the new era of technology and communication, allowing us to better serve our patrons and our community. The Ice Arena is an important community amenity that impacts the quality of life and experience by patrons and visitors. Rap Tax continues to be an important, and much appreciated funding source. – *Park City Ice Arena*



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From the community

Summit County RAP Tax funds are a significant percentage of KPCW's operating budget and critical to the success of the station for arts-based programming, news, and events coverage. Investing in KPCW's operating budget is an important investment in Summit County's cultural arts. Without the benefit of RAP funding, KPCW would have to significantly limit its news coverage and arts-based programming in Summit County. – *KPCW*

The residents of North Summit have been truly blessed by the funding tool put in place by Summit County, known as the RAP – Cultural Grant. A community the size of Coalville just doesn't have the tax base on its own to fund the kinds of parks and recreation facilities that many communities enjoy and that are such a vital part of raising a healthy and active family. The RAP tax grant was THE financial key to making the new park possible, and helped replace and improve a critical gathering and recreation space that provides such great value and sense of community to our small town. – *North Summit Recreation*



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From the community

The Alf Engen Ski Museum has been a grateful recipient of the Summit County RAP Tax Grant Program for 15 years. This grant is a vital revenue stream allows both museums to maintain and expand our offerings for Summit County residents and, in particular, Summit County elementary students. The 2019 RAP Tax funds were vital for the museum's operating dollars for the management, maintenance and ongoing development of the Alf Engen Ski Museum. These funds became vital during our COVID-19 time period as the museum made the decision to keep staff during the closure even though we did not have revenue. – *Alf Engen Ski Museum Foundation*

Summit County's RAP Tax is at the top of a list of public and private partners that make [Deer Valley Music Festival] possible. Funding received through the RAP Grant Program is designated toward payment of the guest artists who draw audiences and drive ticket sales – artists such as Kristen Chenoweth, Ben Folds, and the Beach Boys. As the summer home of the Utah Symphony, DVMF has built a sound reputation that will sustain and increase attendance as long as the organization can offer the quality experience our patrons expect, and the sustaining support from Summit County's RAP Tax solidifies the foundation on which we can grow and innovate in coming seasons. – *Deer Valley Music Festival*



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Recreation



Art

Parks

