

Summit Recovers Together: A Community Strategy

The determination and drive of our community is needed to bring us back to our historical strength and to realize our future opportunities during and after the COVID 19 emergency. We endorse Governor Herbert's **Utah Leads Together 2.0 Plan** and its phased approach for recovery. This 2.0 Plan details a risk level rubric that will be modulated by public health data to determine if the risk level of virus spread is **High (red)**, **Moderate (orange)**, **Low (yellow)** or **New Normal (green)**. These color-coded risk levels are meant to easily communicate and guide public health policy and our communities' steps to recovery.

It is crucial that we follow the guidance of our health experts by strictly adhering to the guidelines and practices outlined for us, especially *stay-at-home, sanitizing, self-monitoring, and social distancing*. Failure to follow the health guidelines could result in a prolonged Urgent Phase timeline, delaying critically needed progress into Stabilization and Recovery phases and resulting in harder hits to our community's health and economy.

Within this process we have the unique opportunity to examine the dynamic tension that confronts us today. We must protect the health of our community while also ensuring the strength of our resort economy. We must support and uplift our most vulnerable, while continuing to invest in the core business functions that ensure continuity of service. We must follow the data to guide us towards health and economic opportunity.

Summit Recovers Together was created out of a desire to reconcile this dynamic tension on the most equitable terms and to be specific to our community. This guide is the result of a truly collaborative effort among a diverse group of stakeholders including individuals, community leaders, businesses, and local governments, and its success is predicated on continued coordination. Our guiding principles of fiscal responsibility, commitment to community, and equity govern the framework of this strategy and the four pillars contained within it: Public Health, Economy, People, and Local Government.

Guiding Principles

Fiscal Responsibility:

Transparent local decision-making, conservative economic projections, and resist reactive short-term savings at expense of long-term prosperity.

Commitment to community:

Maintain core commitments - public safety, health, wellbeing of those in need, and economic opportunity.

Equity/Shared Sacrifice:

No one group shall bear disproportionate burden, thus resources will be allocated where the need is highest.

Utah leads when we reach out and look out for the most vulnerable among us. Utah leads when we focus on a future with stronger social bonds and stored economic strength. - Utah Leads Together

URGENT PHASE

During the Urgent Phase of the emergency, our goal was to **slow the spread of COVID-19** and mitigate the social concerns around our aggressive yet necessary public health action. We implemented strict social distancing measures and enacted health orders; activated the County Emergency Operations Center and Municipal COVID-19 Task Force; redirected funding to most effectively serve urgent needs of vulnerable individuals and families; partnered with local nonprofits to organize neighborhoods and serve those in need; promoted and supported businesses that remained open; and advocated at the Legislature for temporary flexibility in use of some sales tax revenue fund balances.

The significant positive trend in our pandemic data demonstrates that our initial, aggressive actions were effective. As we move toward Stabilization, we continue to work to slow the spread; provide resources for accessing small business funding and to encourage creative ways to keep businesses going or get them going again; ensure vulnerable community members have access to assistance, including financial, health, and education; and to minimize the impact of the emergency on core governmental services and the community.

We also plan for the future. A Stabilization Working Group has been created by Summit County to lead our emergency efforts towards bringing all forms of activities and business back to productivity. This Group, collaborating with representatives from our local industries, has developed the Stabilization Phases's **Joint Public Health Order 2020-05** enacted when the virus spread risk level was determined to be **Moderate (orange)** and will last until our risk level is **Low (yellow)** through the Stabilization Phase as described in the Governor's Plan. Again, the progression through these risk levels and their length of time will be determined and driven by our public health data.

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GUIDING PRINCIPLES: Fiscal Responsibility. Commitment to Community. Equity/Shared Sacrifice.

STABILIZATION

RECOVERY

GOAL: Keep the community motivated to stay the course while making space for entrepreneurial creativity and continued support for our most vulnerable community members. Collaborative, well-coordinated private and public sector policies will aid with the economic recovery.

GOAL: Safely and proactively restore economic confidence by focusing on sustainable public health measures and new guidelines for businesses, employers, employees, residents and visitors across industries and ensure that economic recovery promotes sustained growth and success.

Community shift to addressing long-term needs and look towards a broader recovery effort to mitigate the economic effects of COVID-19. Nonprofits return to full program implementation - Arts & culture, schools, and community events.

ACTION:

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HEALTH

- Concurrence with Centers for Disease Control (CDC) and Utah Department of Health (UDH) guidelines and hygiene practices; Collect data to support these strategies
- Continued support for health care system and professionals
- Increased support for businesses and organizations to operate safely
- Strong communications with all stakeholders

- Public health continues to direct decisions as plans for economic recovery begin to unfold in a responsible and sustainable manner. Stakeholders identify new, safe ways of doing business.
- Decisions for economic recovery are still rooted in public health policy and use recent data to determine the path forward
- Social behaviors that limit the spread are habitual and public health messaging continues
- Social distancing conversation continues and encourages people to implement smart public health practices in everyday life
- Manage resources so that immunity levels in population support full recovery and a new normal of full activity

ECONOMY

- Strong support and technical guidance from Summit County and its partners generates opportunities for local businesses and non-profits to develop creative operating plans that move toward recovery while working within public health parameters
- Encourage, support and facilitate local businesses in finding creative ways to reopen while working within health department restrictions. Provide a higher-than-usual level of service and comprehensive event planning assistance to large gatherings - destination weddings, theatre productions, conferences, summer camps and other special events to support revamping and rescheduling.
- Continue communication to workers and businesses about available help and resources
- Identify logistical difficulties or opportunities that need solutions that others can assist with to make our community more competitive
- Identify strategies to promote allowed business activity, balanced with public health needs

- With backing from local governments and the Chamber Bureau, local businesses start to aggressively build back and gain market share, emphasizing the area's desirability to local, regional, and international guests
- Proactively check in with all industry sectors to ensure they are experiencing recovery. Adjust and invest where necessary.
- Look for and pursue opportunities to expand on our tourism based economy and make it stronger
- Recruit a strong and sustainable workforce that builds upon the stabilization gains

PEOPLE

As a community we need to continue to support our local nonprofits. Their service to our vulnerable community will help speed recovery. We must continue to ensure our vulnerable community is connected and well informed about health guidelines and available resources.

EQUITY - With Utah schools dismissed and most daycare centers operating at minimal capacity, the childcare burden falls disproportionately on women and lower wage workers. Continue to support working families with programs, options, and schedule flexibility. Expand financial support to include essential systems such as education, affordable childcare, and housing.

STIGMA - Some people might be seeking assistance for the first time or are reluctant or fearful of seeking support. Widespread efforts are made to make seeking support inclusive and safe.

TIMING - The timeline to return to normalcy is unknown. We must plan and advocate for lengthy support.

IMMIGRANT COMMUNITY - Will have a more drawn out period of this phase due to higher than average percentage of soft or no documentation and therefore an inability to access state and federal programs.

- Prioritize funding for academic achievement of vulnerable populations
- Continued support for housing stability and community services
- Employ local workforce for services that can sustain the recovery
- Continue to link people to employment, housing, and transportation
- Look for opportunities for the non-profit sector to expand and fill needs in all non-business and non-governmental needs in the community
- Sustain the fundraising and revenue sources that keep our non-profit sector active and vital

LOCAL GOVERNMENT

- Focus on ways to help businesses and organizations fill financial gaps and increase economic capacity
- Continue robust community communication
- Flexibility, agility, and fiscal responsibility in approaches to reallocating funding, identifying resources, considering expenditures, and pursuing relief programs
- Maintain transparency in all actions; Maintain vigilance to a balanced budget
- Lobby for State and Federal legislation that will provide needed support for local residents and businesses
- Full service levels for essential services are supported to the extent possible
- Re-examine strategic plans to adjust to Stabilization, while looking to Recovery

- Flexibility in operations to encourage economic growth; while adhering to policy and process
- Provide quick, responsive decision making
- Advance essential services by re-balancing workforce and proper budget decisions
- Leverage public resources in projects and programs that move dollars through our economy
- Build new strategic plan that is focused on a 5 - 10 year future, rather than the immediate emergency
- Move to aggressively pursue new strategic opportunities to advance the most important community priorities

The Summit Recovers Together Plan summarizes our community's initial response to the COVID-19 pandemic and details the values that guide our actions to minimize the social and economic impacts to our way of life. It does not define recovery; for recovery may not mean what we called success in the past, but could be even more successful in the future. Rather, it provides a framework for how our four pillars, Health, Economy, People, and Local Government, must work together to describe recovery and achieve success. It is meant to be a living plan that can be updated as conditions change or new data becomes available. However, the creativity, grit, and strength that has so clearly defined our community remains our constant. **Together we emerge stronger, better, healthier, happier.**

RESOURCES

[March 12, 2020 Declaration of Local Public Health Emergency](#)

[March 12, 2020 Declaration of Local Emergency](#)

[March 15, 2020: Public Health Order 2020-01](#)

[March 23, 2020 Public Health Order 2020-02](#)

[March 25, 2020 Joint Public Health Order Stay-at-Home 2020-03](#)

[March 31, 2020 Amended Public Health Order 2020-04](#)

[April 7, 2020 Extension of Local Public Health Emergency](#)

[April 29, 2020 Extension of Local Public Health Emergency 2020-07](#)

[April 30, 2020 Joint Public Health Order 2020-05](#)

[Summit County Health Department Coronavirus \(COVID-19\) Updates](#)

[Summit County Economic Development](#)

[City of Coalville](#)

[City of Francis](#)

[City of Henefer](#)

[City of Kamas](#)

[City of Oakley](#)

[Park City Municipal](#)

[Park City Community Foundation](#)

[Park City Chamber of Commerce | Convention & Visitors Bureau](#)

[Utah Leads Together](#)

[Utah Leads Together 2.0 Color-coded Health Guidelines](#)



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We want to thank the community leaders and staff that helped Summit County think strategically through this guide to set the groundwork for the tactical planning leading into the Stabilization Phase of this emergency. Without their help, the broad focus could not have been realized.

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