



AGENDA

Summit County Economic Development Advisory Board

NOTICE is hereby given that the Economic Development Advisory Board will meet in session
Thursday, July 15, 2021, at the
Summit County Courthouse, 60 N. Main Street, Coalville, UT 84017
2nd Floor, Executive Conference Room

Thursday, July 15, 2021 @2:00PM

2:00 PM The Summit County Economic Development Advisory Board will hold its 8th meeting, and discuss the following:

1. Consent Agenda - Any item will be removed from the consent agenda at the request of any member of the Board and that item will be considered separately later.

A. Minutes from May 27, 2021.

ACTION: Approve the consent agenda or take such other action deemed appropriate.

2. General Announcements – Chair/Vice Chair

3. Rural County Grant – 20 Minutes

a. Draft Rural County Grant Applications will go live on Monday, July 19 and will be open until Monday, August 2, 2021. The grant applications may be accessed at the following URL: <https://www.summitcounty.org/1189/Rural-County-Grant>

b. Rural County Grant annual reporting requirements for YR 2020/2021

c. Rural County Grant – YR 2021/2022

4. Economic Development Strategic Plan – 30 Minutes

a. **Discussion Draft #1: Demographic and Economic Assessment** (printed copy) will be made available at the meeting. A digital copy (pdf) will also be made available.

b. 3:00 PM Adjourn

Individuals with questions, comments, or needing special accommodations pursuant to the Americans with Disabilities Act regarding this meeting may contact Nancy Hooton at 435-336-3042



Staff Report

To: Economic Development Advisory Board

From: Jeffrey B. Jones, AICP, Econ. Development & Housing Director

Issues:

1. **Status: Rural County Grant Applications**
2. **Rural County Grant Reporting Requirements (2020/2021)**
3. **Rural County Grant 2021/2022**
4. **Draft #1: Demographic and Economic Assessment**

Meeting Date: Thursday, July 15, 2021

BACKGROUND/EXISTING CONDITIONS:

As directed by the Board, staff has developed three (3) new Rural County Grant applications. More specifically, staff has developed an application for (1) Start-ups, (2) Small Business (emphasis on Workforce Development/Training) and (3) Strategic Infrastructure Investment.

Each of the applications have a different grant award limit--depending upon the type of grant. The start-up grant award limit is \$10,000. For the Small Business Grant, the award limit is \$10,000. And, for the Strategic Infrastructure Grant, the potential award limit is \$20,000. The proposed grants require a 40% project/program match.

The applications will go “live” on July 19, 2021 and will close on August 2, 2021. Staff will ask the County’s public information officers to help publicize the opportunities.

Annual Grant Reporting

The State of Utah requires the following information as part of the annual report.

- On or before September 1 of each year, a county that has received a grant under this program, including a Rural County Grant Part A, in the previous 12 months shall provide a written report to the GO Utah Board that describes:
 - The amount of grant money the county received for 2020/2021;

- How the grant money has been distributed by the county, including what companies or entities have utilized grant money,
- How much grant money each company or entity has received, and how each company or entity has used the money;
- An evaluation of the effectiveness of awarded grants in improving economic development in the county, including
 - the number of jobs created,
 - infrastructure that has been created, and
 - capital improvements in the county;
- How much matching money has been utilized by the county and
- What entities have provided the matching money; and
- Any other reporting, auditing, or post-performance requirements established by the Center for Rural Development in collaboration with the GO Utah Board.

Staff intends to file the required annual report on **August 16th, 2021**.

Rural County Grant 2021/2022

The 2021/2022 Rural County Grant application period is now open and \$200,000 is potentially available to Summit County. Staff would like the Board to help solicit **impactful** projects from North Summit, South Summit and Western Summit County in support of the application.

Economic Development Strategy

Staff will deliver at the meeting scheduled for July 15, 2021, **Draft #1: Demographic and Economic Assessment**. This document is the first of several analytical documents that will drive the recommendations included in an economic development strategy for Summit County.

ATTACHMENTS:

- Meeting minutes from May 27, 2021



MINUTES

Summit County Economic Development Advisory Board

Thursday, May 27, 2021,

Meeting was conducted remotely via ZOOM

PRESENT: Melissa Band (Chair), Amanda Pouchot (Vice Chair), Natalie Ream, TJ Bates, Dan McPhun, Jeff Jones, Summit County, Mayor Byron Ames, Francis City, Mayor Matt McCormick, Kamas City

ABSENT: None

The Board was called to order at 2:00 p.m.

New Announcements: None

Old Business: None

Minutes

Board Member Bates moved that the Minutes from the March 25, 2020 meeting be approved. Board Member Pouchot seconded the motion. The motion carried.

Return to In Person Meetings

Staff recommended that the Advisory Board consider returning to “in person” meetings. It was recommended that the Board rotate the meetings around the County. After discussion, Board Member Jones suggested that we use a Doodle poll and find out which time might be the most convenient for the rest of the Board.

Rural County Grant

Mr. Jones updated the Board on the status of the Rural County Grant and moved towards updating the applications and funding guides. Staff had targeted June 15th, 2021 for opening the new grant applications. Staff also updated the Board on the reporting requirements for the 2020/2021 Rural County Grant and the process for making application for the FY2021/2022. The Board also discussed the potential funding of grant funds to companies who were considering hosting events in Summit County—but are not physically located within Summit County. The Board took the position that specific venues in Summit County should make application for available grant funds in these circumstances. The Board also said that determinations could be made on a “case by case” basis. Staff has \$42,500 remaining to be granted.

Staff also updated the Board on the reporting requirements for the FY2020/2021 grant and the application process for FY2021/2022.

In support of the Economic Development Strategy, Staff also added questions relating to the Rural County Grant and the American Rescue Plan in both the Resident and Business Surveys. Staff intends to release the survey concurrently with the launch of the next round of grants.

Sales Tax Report

Member Jones shared with the Board the County's sales tax reports. All of the reports were moving in a positive direction.

Survey Tools

The Board asked staff to review the surveys and see if they can be shortened. The Board also would like to take the survey first and comment prior to the survey going live. Staff agreed to make the surveys available to the Board prior to making them live.

Motions:

The meeting was adjourned at 3:00 p.m.